

Government PG College, AmbalaCantt Course

File(Session 2023-24)

Name of Faculty :Baljinder Kaur

Course BAMC , ODD Semester

Govt PG College, AmbalaCantt

Department of Mass Communication & Journalism

B.A. Mass Communication

PROGRAMME OUTCOMES

On successful completion of the programme, the student will be able to:-

PO1- Acquire knowledge related to the discipline under study.

PO2 - Communicate and reflect effectively and efficiently on the issues related to the discipline.

PO3- Exhibit the professional skills and competencies acquired during the Programme of study.

PO4- Apply the knowledge and skills acquired in planning, organizing, evaluation and decision making.

PO5- Explore, analyze and provide solutions to the problems related to the discipline and life.

PO6 - Develop exposure to actual working environment leading to employability and entrepreneurship.

PO7- Exhibit scientific & research capabilities in academic, professional and general life pursuits.

PO8- Recognize, appreciate and follow ethical issues relating to the discipline and Society

Programme Specific Outcomes (PSOs)

After completing the undergraduate programme, a learner will be able to:

PSO1 - Acquire fundamental knowledge of Mass communication & Journalism and related study areas.

PSO2 – Learn communication and professional skills related to various fields of mass communication.

PSO3 - Become competent enough to undertake professional job as per demands and requirements of Media & Entertainment Industry.

PSO4 - Become ethically committed media professional adhering to the human values and the values of the Indian culture.

PSO5 - Acquire the primary research skills, understand the importance of innovation, entrepreneurship and global vision.

BAMCPaper- XXII – Basics of Radio Production

Time: 3 Hrs.

Theory Marks: 50

Practical :30

Internal Assessment: 20

Question paper for each theory paper will have two questions from each of the four units. Student will be required to answer any one question from each unit. Unit V of the question paper will have six questions out of which the student will be required to answer any four questions.. Students have the option to answer some questions in Hindi and others in English but within an answer to a question the language should be pure (not bilingual) and correct

Unit-I

Radio Station Structure, Functions and duties of Team Members: show producer, Radio jockey, copy writer, casual announcer and show composer etc.. Different Types of Radio Programme and Radio Scripts

Unit-II

Types of Studio, Basics of Studio Setup, Different types of Equipments, Basics of Sound Recording, Audio Flow Chart, Rehearsal, Techniques, Do's & Don'ts

Unit-III

Meaning & Process of Audio Editing, Basics Principles of Audio Editing, Types of Audio Editing, Editing Software's

Unit-IV

Development of Voice Skills, Voice Modulation Techniques, Qualities of RJ and Voice of Artist, Practice of Indoor and Outdoor Recording Practice of Radio Programme Production

Reference Books:

- H.R. Luthra Indian Broadcasting, Publications Division
- Robert McLiesh Radio Production, Focal Press
- James R. Alburger The Art of Voice Acting, Focal Press
- Jan R. Hakemulder, Broadcast Journalism, Anmol Publications, Ray AC de Jonge, PP Singh New Delhi
- Janet Trewin Presenting on TV and Radio, Focal Press, New Delhi

BAMCPaper- XXII – Basics of Radio Production

Course Objectives: This course is designed to equipped the students with the theoretical knowledge of radio as radio structure, types of radio programmes and script along with practical aspect of radio station.

Course Learning Outcomes:

After the completion of this course student will be able to-

1. Radio news and program production and how to practice broadcast journalism
2. How to use remote equipment, especially the audio tape recorder, audio consoles, microphones and others.
3. The technique of mixing different audio sources
4. The techniques of audio tape editing, especially for use in radio news. Newsreel and other radio news and current affairs programs.
5. To learn the art of announcing, presenting, news reading and jockeying for radio.
6. To prepare radio programs in different formats and style for different audiences.

BAMC_SEMESTER _V_ Radio Production

28-07-2023to25-11-2023

Week 1	RadioStationStructureinIndia
Week 2	Functionsanddutiesof TeamMembers
Week 3	Showproducer,Radiojockey
Week 4	Copywriter,casualannouncerandshowcomposer
Week 5	DifferentTypesofRadioProgrammeand RadioScripts
Week 6	TypesofStudio,BasicsofStudioSetup
Week 7	DifferenttypesofEquipments
Week 8	BasicsofSoundRecording,AudioFlowChart
Week 9	Rehearsal,Techniques,Do's&Don'ts
Week 10	Meaning&ProcessofAudioEditing
Week 11	BasicsPrinciplesofAudioEditing
Week 12	QualitiesofRJ andVoiceofArtiest
Week 13	DevelopmentofVoiceSkills
Week 14	VoiceModulationTechniques,
Week 15	Practiceof IndoorandOutdoorRecording
Week 16	PracticeofRadioProgrammeProduction
Week 17	PracticeofRadioProgrammeProduction
Week 18	(DiwaliVacations)
Week 19	Revision
	ExamStarts25-11-2023